



**2020**  
CENTRAL  
WEST END

**HOME & GARDEN**  
**TOUR I** THE VIRTUAL TOUR  
OF THE CWE

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## VIRTUAL HOUSE TOUR SPONSORSHIP

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The 2020 CWE Home & Garden tour will be a series of virtual home tours taking place online. Each home's tour will be available to watch for one week only on the CWEA's Facebook & Instagram pages.

### **YORK LEVEL - \$1500**

- One year CWEA business membership
- Organization banner ad on CWEA home page June - August 2020
- Organization full screen ad introducing all Virtual Home Tour videos
- Organization logo and sponsor acknowledgement in all Virtual House Tour promotion materials.

This includes:

- CWEA weekly eblast with more than 2600 subscribers
- Facebook and Instagram promotions

### **CARRIAGE LEVEL - \$500**

- Organization banner ad on CWEA home page June - August 2020
- Organization logo and sponsor acknowledgement in all Virtual House Tour promotion materials.

This includes:

- CWEA weekly eblast with more than 2600 subscribers
- Facebook and Instagram promotions

### **ONE HUNDRED LEVEL - \$100**

- Organization logo and sponsor acknowledgement in all Virtual House Tour promotion materials.

This includes:

- CWEA weekly eblast with more than 2600 subscribers
- Facebook and Instagram promotions

**\*The Central West End Association is a 501c(3) not-for-profit organization. Sponsorships are tax deductible.**